



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. MARKETS CREDIT COLLECTION SOFTWARE TO MAJOR ITALIAN BANKS HIT BY CREDIT DOWNGRADES

Los Angeles, California, September 24, 2014 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), a leading provider of "Big Data" Solutions utilizing Agent Emulation® technologies, announced that the Company is focusing the presence of its TruePay+™ software solutions on Italian banks, which have been especially hard hit by the deterioration in their consumer credit business.

Most Italian banks have had to drastically reduce credit to small businesses and consumers due to an exponential rise in defaulted credit. Most banks have seen a four-fold increase in bad debt since 2007, at the start of the economic crisis, and there does not seem to be any long term solution on the horizon.

"We feel our software solutions can help the Italian banks maintain their consumer credit customers while providing greater financial return on such portfolios," stated Joseph Konowiecki, Chairman & CEO of AES. He further mentioned that, "The AES TruePay+™ solutions are being well received by the Italian banks and implementation discussions are proceeding nicely."

AES' commitment to the EU market, in particular Italy and Spain, is demonstrated by their alliance with key consultants in both countries and the recent opening of offices in Milan and Madrid, respectively.

About AES

AES delivers "Big Data" Solutions utilizing Agent Emulation® technologies, which provide superior economic returns and data analytics for consumer and business credit portfolios. AES' patented TRUE™ System empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to take positive financial actions to resolve their situations using any device, at any time. AES' patented TRUE™ System helps banks and financial institutions achieve significantly improved operational effectiveness and large increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestru.com>.

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